



**Association for the Advancement of Sustainability
in Higher Education**

The Role of Higher Education in Creating a Sustainable World

**October 4-6, 2006
Arizona State University, Tempe, AZ**

AASHE 2006

The Role of Higher Education in Creating a Sustainable World

A conference for everyone interested in sustainability on campus

AASHE 2006 will bring together over 500 conference participants from every sector of campus, as well as businesses, government and NGO's. Session topics will cover facilities, operations, curriculum, community partnerships, research and more.

The conference offers an exciting and unique opportunity to reach out to higher education decision-makers from across North America and demonstrate to colleges and universities how your products or services can lead the way to a sustainable future. Benefits of sponsorship also include visibility at the ASU campus and in the higher education community, contact with sustainability practitioners and programs, and association with a worthy cause.



AASHE 2006

will include many special events, such as:

- Plenary sessions on food and dining issues, energy and global warming, and curriculum.
- Outcomes-oriented roundtables on developing a standard assessment system for campus sustainability, incorporating and measuring the social equity aspects of sustainability, and other issues of importance to the campus sustainability community.
- An outdoor expo in conjunction with ASU Suppliers Showcase emphasizing sustainable products.
- An awards dinner featuring AASHE campus achievement awards, certificates of recognition, and other honors.
- Meetings and receptions for the Higher Education Associations Sustainability Consortium (HEASC), Council of Public Liberal Arts Colleges (COPLAC), sustainability coordinators, regional consortia, and other groups.
- Keynote Speakers Include:
 - Ray Anderson - Chairman and Founder, Interface, Inc.
 - Hunter Lovins - President and Founder, Natural Capitalism, Inc.
 - Bill McKibben - Author, *The End of Nature* and other books
 - Beverly Wright - Founder, Deep South Center for Environmental Justice



Serving the Campus Sustainability Community

AASHE is a membership-based association of colleges and universities working to advance sustainability in higher education in the U.S. and Canada. The association promotes sustainability in all sectors of higher education—from governance and operations to curriculum and outreach. It also provides a professional home for campus sustainability coordinators and other practitioners. AASHE is a 501(c)(3) nonprofit organization.

AASHE partnerships enable business, community and government organizations to work closely with higher education institutions. Organizations benefit from the dissemination of knowledge, best practices, and resource-sharing, developed through university research and experience. The increased collaboration among individuals, institutions, and external partners expedites the adoption of sustainability practices by all members.

AASHE defines sustainability in an inclusive way, encompassing human and ecological health, social justice, secure livelihoods, and a better world for all generations.

Contact Info: **AASHE, 1935 SE 24th Avenue, Portland, OR 97214**
(503) 222-7041

www.aashe.org/info@aashe.org

Conference website: www.aashe.org/conference



Committed to Achieving a Sustainable Future



Arizona State University is pleased to host this year's conference and is working with AASHE to ensure its success. Through its unique role in the community, ASU provides its students, staff, and business, NGO and government partners, a valuable opportunity to be at the forefront of global stewardship. ASU is doing its part to create a sustainable future for the world through cutting-edge, use-inspired research, education and community outreach.

Contact Info: **Arizona State University/Office of Sustainability Initiatives**
P.O. Box 872403, Tempe, AZ 85287-2403
(480) 727-8596

www.asu.edu/sustainability

AASHE 2006 SPONSORSHIP LEVELS AND BENEFITS

Sponsors may choose to designate their contribution to support elements of the conference such as speakers, reception, sessions, awards, or student scholarships.

**Diamond
\$20,000
or more**

- Complimentary two-year membership in AASHE (benefits include visibility and access to the campus sustainability community and resources)
- Complimentary exhibitor space at outdoor expo
- Complimentary conference registration for four people
- Full-page ad in conference program
- Banner with logo and link on conference website and all
- Promotional materials
- Verbal mention at welcome reception and awards dinner
- Speaking opportunity at awards dinner
- Recognition on signage at reception, dinner, and registration area

**Platinum
\$15,000**

- Complimentary one-year membership in AASHE (benefits include visibility and access to the campus sustainability community and resources)
- Complimentary exhibitor space at outdoor expo
- Complimentary conference registration for three people
- Half page ad in conference program
- Banner with name logo and link on conference website.
- Verbal mention at welcome reception and awards dinner
- Speaking opportunity at awards dinner
- Recognition on signage at reception, dinner, and registration area

**Gold
\$10,000**

- Complimentary exhibitor space at outdoor expo
- Complimentary conference registration for two people
- Quarter page ad in conference program
- Logo and link on conference website and all promotional materials
- Verbal mention at welcome reception and awards dinner
- Recognition on signage at welcome reception, dinner, and registration area

**Silver
\$5,000**

- Complimentary exhibitor space at outdoor expo
- Complimentary conference registration for one person
- Name and logo in conference program
- Logo and link on conference website and all promotional materials
- Recognition on signage at welcome reception, dinner, and registration area

**Bronze
\$2,000**

- Complimentary conference registration for one person
- Name in conference program
- Name on conference website and promotional materials
- Recognition on signage in registration area

**Friend of
AASHE
\$500**

- Name in conference program
- Name on conference website and promotional materials