
HEASC Project Committees Descriptions

Last update: 12/14/06

1. Sustainable Practices in Conferences, Operations, Purchasing & Publications

The purpose of this committee is to research, investigate, plan, promote and implement sustainable practices for all types of events, purchasing initiatives, conferences as well as publishing methods. This includes implementing socially and environmentally responsible practices for conferences and events; developing joint purchasing initiatives between HEASC member organizations; investigating ways to reduce use of paper in publications, and more. The goal is to find ways to reduce energy consumption, pollution and waste while promoting the use of environmentally and socially responsible products.

2. Member Education (includes addressing sustainability in Conference Programs, Webcasts and Seminars)

The primary purpose of this committee is to investigate and implement ways to instill the principles of sustainability into the content of member organizations' professional development offerings. This includes conference programs, Webcasts and seminars or any other means of delivering training or information. This committee will address the content of their curricula, agendas and programs that are developed for trainings and conferences.

3. Communicating Sustainability to the General Public and Media (External)

The purpose of this committee is to find the best ways to communicate sustainability principles to those outside their organizations. In addition to higher education, this could also include the general public and the business and community sectors of society. Committee members would create coordinated strategies to publish sustainability trends in both the major media and in electronic forms such as external listservs, video sites and websites.

4. Communicating Sustainability to Association Members (Publications, listservs, websites, internal communications)

The purpose of this committee is to find the best ways to communicate sustainability principles to those *within* their organizations and to their members. Committee members would investigate ways to communicate principles of sustainability via their internal emails and e-alerts, newsletters, articles, websites, listservs, intranets and so on.

5. Financing Sustainability

This committee will produce a resource for all HEASC member organizations and others in the form of a printed guide and/or electronic medium. The guide would include information on available funding and financing strategies to make sustainability a reality in higher education.

6. Sustainability Awards

The committee will work on facilitating a number of award types for sustainability, honoring achievements and providing recognition and publicity. The committee will create joint HEASC/AASHE awards and could also explore association specific awards and other possibilities such as Sustainability Fellows awards. The members will set the criteria for the awards, figure out strategies to promote them and decide how to grant the awards.